



THE NETWORK FOR  
EXCELLENCE IN  
HEALTH INNOVATION



# 2017 ANNUAL CONFERENCE

SPONSORSHIP  
OPPORTUNITIES

APRIL 25-26, 2017  
WASHINGTON HILTON  
WASHINGTON, DC

[WWW.NEHIANNUAL.ORG](http://WWW.NEHIANNUAL.ORG)

# SPONSORING NEHI'S ANNUAL CONFERENCE

Engage your brand in some of today's most important health care discussions and make a lasting impression on health care leaders by sponsoring NEHI's Annual Conference.



## WHAT IS NEHI'S ANNUAL CONFERENCE?

NEHI's annual conference is an opportunity for our cross-sector membership and leaders in health and health care to learn from each other's experiences, collectively move forward policies, and partner on challenging issues faced in various aspects of health and health care, including rising costs, poor outcomes, and the slow adoption of innovation due to outdated policies.

Our theme for 2017 is **"Fresh Starts, Enduring Challenges,"** where we'll explore the cross-sector issues that we face in health and health care, and impending changes stemming from new leadership in Washington.

## WHO ATTENDS NEHI'S ANNUAL CONFERENCE?

NEHI's annual conference is geared to our nearly 100 member organizations and other leaders in health and health care – a group of roughly 250 representatives of leading pharmaceutical and biotech companies, hospitals, providers, health plans, patient groups and employers, among others.

[See a Full list of NEHI members.](#)

### 2016 ATTENDEE SECTORS



### 2016 ATTENDEE TITLES

President and CEO  
Senior Vice President of Strategy  
Chief Medical Officer  
Chief Knowledge Officer  
Chief Physician Executive  
Director of Global Public Policy  
Senior Managing Director for Strategic Accounts

# SPONSORSHIP LEVELS

\$1,500

EXHIBITOR

Set-up in our exhibit hall and interact with NEHI's elite audience. Exhibitors receive:

- 6' skirted table and chairs in our exhibit hall open for the full day of April 26
- One complimentary registration

\$2,500

BRONZE

Bronze level sponsors receive:

- Exhibit space *-or-* individual marketing items handed out to conference attendees
- Two complimentary registrations
- Placement of the organization logo on: NEHI website (with link to your website), event signage and materials

\$5,000

SILVER

Silver level sponsors receive:

- Named sponsor of: charging station *-or-* webcast
- Three complimentary registrations
- Placement of the organization logo on: NEHI website (with link to your website), event signage and materials
- Social media visibility

\$10,000

GOLD

Gold level sponsors receive:

- Named sponsor of: networking breakfast *-or-* networking break
- Four complimentary registrations
- Placement of the organization logo on: NEHI website (with link to your website), event signage and materials, e-mail blasts
- Social media visibility
- Quarter- page ad in program book

\$20,000

DIAMOND

Diamond level sponsors receive:

- Named sponsor of one of the plenary sessions or keynotes
- Opportunity for organizational representative to introduce the plenary/keynote
- Opportunity to shape session content
- Five complimentary registrations
- Prominent placement of the organization logo on: NEHI website (with link to your website), event signage and materials, e-mail blasts
- Social media visibility
- Full-page ad in program book

## CUSTOM PACKAGES AVAILABLE

Please contact Justin Sorensen [justin@forerunnerevents.com](mailto:justin@forerunnerevents.com) with your budget and sponsorship objectives.



I wish to sponsor the NEHI's Annual Conference at the following level:

\$1,500 Exhibitor     \$2,500 Bronze     \$5,000 Silver

\$10,000 Gold     \$20,000 Diamond

\$ \_\_\_\_\_ Custom Package or Content Sponsorship

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## SPONSOR INFORMATION

Company (as you would like it to be listed): \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Primary Contact Title: \_\_\_\_\_

Primary Contact E-mail: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Assistant Name: \_\_\_\_\_

Assistant E-mail: \_\_\_\_\_

Assistant Phone: \_\_\_\_\_

Communications Contact (for logo and advertisement needs): \_\_\_\_\_

Communications Contact E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

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Please complete this form and fax, email, or mail, along with payment to:

**NEHI**  
**Attn: Sponsorship**  
**One Broadway, 15th Floor**  
**Cambridge, MA 02142**

**Fax: 617.225.9025**  
**E-mail: amehlman@nehi.net**

**Please check one:**

Check - enclosed and payable to NEHI     Send an Invoice

Additional sponsorship opportunities are available. For inquiries, please contact our sponsorship team at:  
**justin@forerunnerevents.com** or **(206) 452-0609**

NEHI is a non-profit 501(c)(3) organization, Tax ID #101624865. Contributions are tax-deductible to the extent allowed by the law.

**THANK YOU FOR YOUR SUPPORT!**