

Fierce

MEDIA PARTNERSHIP AGREEMENT Between Medicare RAC Summit and FierceMarkets

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Medicare RAC Summit will receive:

- 4 consecutive weeks: 336 x 280 banner ad to be placed on www.FierceHealthFinance.com
- 2 consecutive weeks of event listings (text listings with link) in FierceHealthcare daily newsletter (currently 52K+ subscribers)
- 2 consecutive weeks of event listings (text listings with link) on www.FierceHealthcare.com to run concurrently with newsletter listings
- 2 consecutive weeks of event listings (text listings with link) in FierceHealthFinance weekly newsletter (currently 22K+ subscribers)

FierceMarkets will receive:

- Acknowledgment of FierceHealthFinance as a media partner on event website and all relevant marketing materials
- 1 x Dedicated email blast sent on our behalf to Medicare RAC Summit IT database (10K opt-in email contacts) to promote a complimentary newsletter subscription
 - Email to be approved by FierceMarkets prior to send
 - HTML and Subject line to be provided by FierceMarkets

We the undersigned agree to the terms and conditions stated above:

Name: Joni Lipson

Company: Medicare RAC Summit

Date: 11/11/2010

Signature:



Name: Lindsey Wagner

Company: FierceMarkets

Date: 11-11-10

Signature:

